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VOL. 18, NO. 5.

SIERRA MADRE NEWS

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PHONE BLACK 42

FRIDAY, NOVEMBER 2, 1923.

JACK YOUNG VICTIM OF TRAGIC ACCIDENT

Representative of the grief and sympathy of the entire community was the outpouring of people and floral offerings at the funeral of Jack Young, ten-year-old son of Mr. and Mrs. Carl F. Young, of 138 West Montecito avenue, at Bethany church Wednesday afternoon. Saturday's tragic accident stirred the community as nothing has affected it in many years. The single thought of everyone seemed to be to express in some way the sorrow they shared with the bereaved parents.

The service was conducted by Dr. Rawlings of Bethany chuurch, assisted by Dr. William A. Tate of the Congregational church, and Rev. Fox. The entire front of the church surrounding the casket and up to the top of the pulpit desk, was a mass of flowers.

Jack's fifth grade school companions sat in one group, and in another was the Boy Scout troop, while the rest of the room was filled with young and old, drawn by the same bond of sympathy for the parents and sorrow for the sunny hearted, manly lad who was so universally loved. In spite of the pouring rain a large number of people journeyed to Mountain View cemetery, Altadena, to pay the last tribute at the grave.

The pall bearers were John Snyder, Leon Stanley, Lester Bodine, Preston Schwartz, Charles Hull and Dick Barbour.

Horse Hit by Auto

The accident which caused Jack's death occurred on Villa road at the turn above the Sierra Madre car line. Five care free boys were riding horseback up the hill. Jack and Donald Sullivan were on one horse, Lisle McElwain on another, while Roland Woodruff and John Kelleher were on the third.

As the boys approached the turn of the road, a Studebaker coupe driven by Harry Laine, salesmanager of the Globe Milling Co., bore down upon them. Two of the horses turned to the right hand side of the road. Jack, who was on the left, did not have time to cross over after the auto appeared and, according to all the testimony, tried to get his horse off the road to the left. Horse and auto collided on the turn and at the edge of the paving. The auto struck the horse with such force that the horse's head struck the coupe body before being thrown to the ground. The visor and windshield were broken and the corner post of the coupe bent.

According to Laine's statement, when he got out of his car, the boy was lying partly under the horse, unconscious. He lifted him to the side of the road. Donald Sullivan was thrown clear of the horse and was rendered unconscious by the fall. He regained consciousness soon and suffered only some cuts and bruises. Jack was removed at once to Dr. Harrah's office in Lamanda Park, where he passed away before he could be reached by his parents, who were notified at once.

Examination by autopsy surgeon Wagner at the inquest showed death was due to extra-dural hemorrhage of the brain. There was no fracture of the skull and while there were marks upon the body, examination of the heart showed they did not cause death. Apparently the lad did not regain consciousness nor suffer from the blow.

Owing to conflicting testimony at the inquest held by Coroner Nance Monday afternoon at the A. T. Gay parlors, the jury returned a verdict of "unavoidable accident." It was a case of the testimony of four 11-year-old boys against two adults. The one chance of placing definite responsibility on the driver lay in the contention of the boys that the horses had separated widely enough for the car to have passed safely between without striking either horse.

Laine and his companion, Miss Marg[illegible]ret Woodruff, both testified [illegible] that if he had turned to [illegible]e would have struck the [illegible]n by Lyle McElwain, and if he had turned further to the right he would have struck Jack's horse with the left wheel instead of the right.

The boys estimated the car was travelling 25 to 30 miles an hour as it came around the turn from behind the orange trees at the roadside. Both occupants of the car declared their speed was not over 20 miles an hour and that as soon as the horses appeared at a distance of not more than 50 feet speed was reduced to 15 or even 10 miles. Laine said the horse appeared to be getting off the road safely and up to the instant of impact he had no idea there would be a collision.

Marshal Udell and Deputy Constable Benito testified that they had gone over and measured the ground after the accident. In their opinion the driver should have seen the horses at 125 to 150 feet, and could have brought his car to an absolute stop and avoided the accident if he had been travelling at reasonable speed and watching the road.

There being no other eye witnesses and no prospect of further difinite evidence, the coroner's jury did not feel there was sufficient evidence upon which to base a successful prosecution and brought in the verdict as noted.

LAUGH RECORD IS BROKEN BY 'MAM'ZELLE"

Living up to its billing as breaking all laugh records, "Mam'zelle," the current offering of the Smith-King players, is setting a pace for fun and foolishness that will remain unequalled for many months to come. There is but one "Mam'zelle." No play ever written can in any manner compare with it. It stands alone in the field of the spoken drama, if it dare be placed under this dignified classification. Therefore it behooves followers of the Smith-King players to see this unusual concoction of farce, surprises, music and novelties.

Those who like the plays of Sheridan, Shakespeare, Maeterlinck, or even Avery Hopwood, will find that it may lack a certain amount of reasonable excuse for ever having been written. It is not for the patron who revels in studying his play or him who looks for the dramatic shading or the dozens of technicalities associated with playwrighting. It is simply for laughing purposes and gets the desired results.

The Smith-King Players will go from the ridiculous to the sublime next week, when "The Man Who Came Back" by Jules Eckert Goodman will unfold a powerful comedy-drama of the Orient and Occident.

"The Broken Wing"

When one sees a picture as entertaining, as amusing and as thrilling as "The Broken Wing," now at the Florence, Pasadena, one is apt to wonder just what quality it is that distinguishes it from the usual type of film offerings.

In this instance one is convinced that the success of "The Broken Wing" is not dependent upon one single element but upon that combination so seldom arrived at in productions. In th first place it offers excellent possibilities for filming—humor, excitement, atmosphere. Then too, Tom Forman was director. It was he who made "Shadows" with Lon Chaney, a picture that local fans still remember.

The story gets away to a spectacular beginning with Philip Marvin, rich New Yorker, undertaking a record air flight. Near the Mexican border his plane goes wrong, his mechanician falls overboard and his machine drops into the home of Inez Villera, piquant Spanish maid, who has given the gods thirty days to send her an American husband to avert her marriage to the chief of an outlaw bandit gang. So she nurses him back to health and loses no time in convincing him that he is her king of hearts. The cast includes Kenneth Harlan, Miriam Cooper and Walter Long.

Elinor Glyn's "Six Days" will be the feature at the Florence next week.

SUNDAY NIGHT TALKS PLANNED FOR EVERYBODY

While the coming month is designated as "young people's month" at the Congregational church, the special talks which Dr. William A. Tate has planned for Sunday nights are of interest to older folk as well as to the young people. He expects to give to the former some surprising insights into what the younger generation are thinking nowadays. Special music is planned and a cordial welcome is extended to all. The topic for next Sunday night will be "The Young Man—His Health."

Spooks Liven Masque Party

Gay and unique costumes, splendid music and a fine crowd contributed to making the Hallowe'en party given by the Woman's club one of the most thoroughly enjoyable events of the year. Witches and goblins, pierotts and pierrettes, human jack o'lanterns, and simple masks, cowboys and orientals, presented a puzzling whirl which would have stumped Sherlock Holmes. Removing the masks after the awarding of prizes did not entirely restore the identity of people in unaccustomed costumes.

Costume prizes were awarded as follows: Handsomest, Mrs. Gibbs, as ballet girl; Mr. Wathen in mandarin outifit.

Most original, Mrs. Barbour, in costume of Sierra Madre News; Billie Vickers, in cowboy outfit.

Most grotesque, Mr. and Mrs. Morgridge, witch and jack o' lantern.

The splendid music which won universal approval, was furnished by Tischhauser's orchestra of Los Angeles, of which Kenneth Cochran is banjo soloist.

Credit for the success of the event belongs to the large committee of young people to whom the Woman's club delegated the arrangements and advertising plans.

Prizes for the costume competition were donated by A. E. Pettitt, L. C. Tucker, G. I. Farman, M. D. Welsher and S. R. Norris.

Mrs.E. Louise Gray of 213 N. Auburn, has returned from Alton, Illinois, where she spent the summer with her mother, Mrs. Charles Holden.

SCOUTS ENJOY TRAVEL TALK AND A TREAT

The party and entertainment given by Mr. E. J. Webster at his fine home , 121 [illegible] Alegria Ave., on Saturday evenin[illegible] the Scouts of Troop 1, was a[illegible]y enjoyable affair. About 40 boys were present, together with Scoutmaster Dennis H. Stovall, Assistant Louis Krakawer, and local Scout Commissioner G. B. Morgridge. Special entertainment features of the evening were an inspiring talk by Mr. Webster on "personal cleanliness and good health" in which he complimented the boys on their evident attempt to live up to the Scout laws in every particular. Later in the evening he gave an illustrated talk on Washington, American capital. Incidentally Mr. Webster gave many interesting sidelights taken from his experiences as a world-traveller.

Other excellent features of the evenings' entertainment were a piano number by Bob Mitchell, a cornet solo by Robert Karicofe. Mrs. Karicofe and Mrs. Mitchell assisted Miss Brown in the serving of refreshments. As a good night feature the Scouts assembled on the lawn and sang "Taps" to bugle accompaniment and gave the Scout benediction.

Red Cross Is Prepared for Big Campaign

Preparations for the Seventh Annual Roll Call of the American Red Cross are going on apace. Headquarters this year will be in the Chamber of Commerce building, and the roll call will continue from Armistice Day, Nov. 11, to Thanksgiving. The local chapter hopes to reach its quota in a much shorter time. The Pacific division has been assigned a quota of 500,000 members, and Sierra Madre is expected to reach 1,000.

The membership fee is $1. Half of this goes to headquarters and the balance is used for the needs of the community as seen by the local chapter.

The Red Cross has become one of the necessities in the life of the nation. In the five years that have succeeded the signing of the armistice the American people have registered their conviction that the Red Cross should be maintained on a membership scale commensurate with the tremendous tasks imposed upon it by the charter mandate of the Federal government. These tasks, always onerous, and subject without warning to expansion without limit, call for the re-enrollment annually of those who during the war enlisted under the banner of the Red Cross.

The Red Cross has nev r failed. It has met every disaster with adequate provision for the communities that have suffered. But preparedness must not give way to unpreparedness. To meet its duties and resposibilities the Red Cross must have reserves of money and the largest possible reserve of members imbued with the spirit of patriotism and social service. Let us all re-enlist under the banner of the Red Cross and pay our dollar willingly and promptly so that the work may carry on.

More about the local activities of the Red Cross will be told next week.

RABBI MAGNIN COMES AGAIN FOR ADDRESS

A rare treat is in store for the people of Sierra Madre in the opportunity that will be afforded them to hear Rabbi Edward F. Magnin of Temple Emanuel, Los Angeles, give his inspiring address on "Our Civilization." Rabbi Magnin will speak at the monthly meeting of the Mens' Community Club in the Congregational Church on Thursday evening, November 15. This will be "ladies' night" at the club. Members with their wives or lady friends will enjoy a banquet at 6:30 with Rabbi Magnin as honor guest. The lecture will be given in the auditorium and will be open to everybody.

It will be recalled that Rabbi Magnin spoke to the Community Club last spring and his address was considered one of the very best ever given before the club. At that time he made a promise to return to Sierra Madre at some future time. In a recent letter to Dennis Stovall, president of the club, the Rabbi said: Dear Mr. Stovall: —Busy as I am, I cannot refuse an invitation to be with my dear friends of Sierra Madre. And I hope to be with you on the evening of Nov. 15th next. My topic will be "Our Civilization." With best wishes to you and my other good friends of your lovely city, I am, Sincerely,

EDGAR F. MAGNIN

ASSOCIATED C. OF C.

The next meeting of the Associated Chamber of Commerce will be held Tuesday night next at Claremont. Dinner at 6:30 at Claremont Inn. The principal speaker will be H. A. Nater, assistant to the vice president of the Bank of Italy, his topic being "Getting the Most Out of Business." President [illegible] Dex[illegible] Whittier college [illegible]

BETHANY TEMPLE SERMON SERIES ON PROPHECIES

"Signs of the Times" is the general topic of a series which Dr. W. H. Rawlings is preaching at Bethany Temple and which is of interest to a great many people. This is a phase of Biblical study to which Dr. Rawlings has devoted many years of research. The tracing of the hand of prophecy through the scriptures and its connection with current world events of the present age has always held a fascination for many and among such students Dr. Rawlings is recognized as a leader.

C. of C. Hears F. J. Wiffler

Frank J. Wiffler, secretary of the Monrovia Chamber of Commerce, brought a message of real interest to the weekly luncheon of the Sierra Madre Chamber of Commerce Tuesday noon. There was a good attendance and keen interest manifested during and after the serving of one of Charlie Ellis's good Busy Bee luncheons.

The chamber of commerce was likened by Mr. Wiffler to a business institution, the selling and advertising department of the city. Where the chamber of commerce is on a business basis he showed definite, tangible results are obtained to the benefit of the community and its citizens. He cited what the Monrovia organization has done and is doing as an example of how this idea works out.

Mr. Wiffler stated the policy of Monrovia's organization as follows: "The Monrovia Chamber of Commerce stands for unity of action and harmony in this city for the bigger things that will benefit the entire community. In attempting to get harmonious and united action for worth-while community developments progress is often retarded by the injection of selfish motives, sectional feeling, personal prejudices, and unwarranted and unfounded criticism. The directors are determined in the position that the Chamber of Commerce is a non-partisan, non-political, non-sectarian organization, and as far as it is humanly possible shall rule out of the organization subjects that conflict with this policy. The officers and directors consistently endeavor to keep uppermost in their thinking the broader points of view." This statement in its entirety expresses the policy of our local organization as well.

Hastings Highway

Mr. Allen reported on the results of a conference with James W. Johnson, engineer for Mr. Hastings, in reference to the Central Avenue extension to the west. Mr. Hastings' objections to the grade proposed by the county engineers may be easily met and action may be expected in this matter on Mr. Hastings' return.

Mr. Richards made a report of the work of his committee on membership solicitation. New additions to the membership roll of the Chamber of Commerce are G. D. Johnstone and Edward E. Bacon, Sierra Madre Canyon Park, Alvin Langley, Langley's Barber Shop, F. A. Owens, Myrdell Dairy and Mr. Henry Isaacs, Sturtevant Road.

Geo. W. Anderson, president of the Board of School Trustees spoke on the advisability of the school acquiring additional land adjoining the school grounds for school uses. He requested that the citizens of Sierra Madre advise the Board as to the desirability of a calling for a bond issue in the near future in order that this land may be acquired.

There was the usual good attendance and manifest interest at t[illegible] luncheon. Another good [illegible] being arranged for [illegible] Members and non[illegible] ly welcome [illegible]

Travellers Return From Eastern Trips

With the coming of real fall weather comes the return of our eastern travellers. The expiration of round trip tickets on eastern lines precedes the rush of the eastern tourists who are already beginnning their western winter migrations. Several Sierra Madre people have returned home during the week.

Sunday morning Dr. William A. Tate arrived just in time to conduct the morning service at the Congregational church. His train was 14 hours late, due to a derailment.

During his absence Dr. Tate visited many places in New England, but spent most of his time in New Haven at Yale university, where he arranged for publication of a book. He also represented the Southern California Congregational conference at the National Council in Springfield, Mass., and visited a former parish at Georgetown, Conn.

Dr. Alex Bayne arrived home Sunday night, having made the trip from Grand Rapids, Mich., in a new Buick sedan which he purchased for the journey. He was accompanied by three men whom he secured by advertising for companions, including a driver.

Answers to his advertisement convinced Dr. Bayne that everybody in Michigan wanted to come to California. Although he specified men, he had applications from every sort of men, women and children. Out of the lot he secured three desirable companions who shared expenses and made an enjoyable journey. Dr. Bayne has been in the east since February.

Mr. and Mrs. George E. Mesecar, who returned last week from Michigan, have been busy preparing to sell a good share of California to the easterners whom they found about to come here. Within a few days Mrs. Mesecar expects to open the new real estate office in the building erected by C. S. Kersting adjoining the post office. The quarters will be handsomely outfitted and made most inviting.

Mr. and Mrs. W. P. Caley and daughter, Miss Hilda Caley, returned this week from Painesville, Ohio. Mrs. Caley and Miss Caley spent the summer there with Mrs. Charles Hawkins, while Mr. Caley went on his European travels. Rejoining them there, Mr. Caley could not get back to Sunny California fast enough to suit him. They had a delightful summer but were glad to get home again.

OPENING OF NEW CAFE IS AUSPICIOUS

With a splendid patronage to enjoy the good food served the new Sierra Madre Cafe opened its doors to the public yesterday. The enticing window display of shell fish and fresh vegetables, the spick and span furnishings and the promise of metropolitan service brought a steady run of customers at all three meals of the day. The place seemed worth a trial, and the verdict was not only favorable but was unanimous.

"We did a great deal more business than we had even dreamed of for the first day," said Pete Becronis who is not only one of the owners of the cafe but the chef behind the scenes. When he put his money into the enterprise he was backi[illegible] own good cooking to draw [illegible] and knew just w[illegible] His [illegible] Blue 57

AW, WHAT'S THE USE

By L. F. Van Zelm
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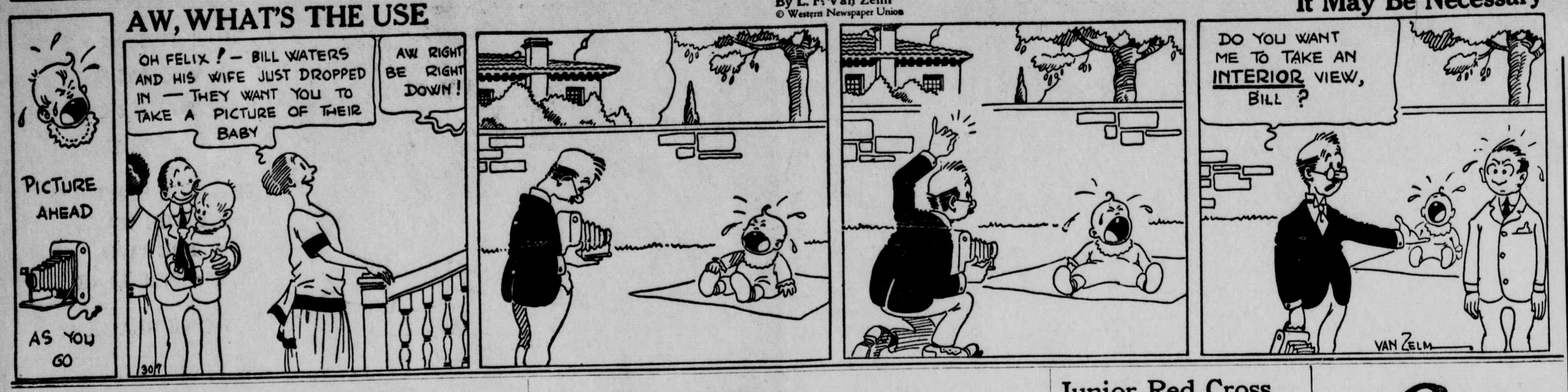

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CAPTAIN CHET DOLLEY, U. S. C. Quarterback

BIG SEAT SALE FOR NOV. 10 GAME

More than 55,000 seats have already been sold for the big California-U. S. C. football game to be played nn the Coliseum on Saturday, Nov. 10, it was announced today by Gwynn Wilson, general manager. With interest in the Trojans renewed following their victory over Stanford last Saturday, Wilson anticipates a capacity crowd of 83,000 persons at the coming clash between the North and the South.

This game is more than a contest between two universities. It is Los Angeles against San Francisco, and thousands of persons from all sections of the state and elsewhere will be on hand to cheer their favorite.

The Trojans will enjoy a week's layoff, having no game scheduled for this Saturday. This rest of two weeks will give Henderson's men a chance to get back into condition after their tough battle with Stanford. California plays Nevada this week. The only immediate game in which the U. S. C. rooters are interested in is the clash on Saturday between Leo Calland's Trojan fresh and the freshmen of the University of California. This game will be played Saturday in Berkeley and will be the last contest of the season for the local babes, who are undefeated. They won over the Stanford Freshmen last Saturday, 10 to 0.

Henderson gave his men a rest on Monday, but Tuesday afternoon he had them out on Bovard Field again going through their preliminary work in preparation for the big game with the bears. Henderson said that all of his men will be in condition for the game with the exception of Gordon Campbell, his star fullback, who is suffering from two cracked ribs and a wrenched hip. Campbell is Henderson's greatest backfield player and if he fails to get into the lineup against the bears the Trojan offensive will be at its minimum strength.

California defeated U. S. C. last year, 12 to 0. Despite their recent defeat at the hands of Washington, the Trojans are figured strong enough to give the Bears a great battle and many expect them to defeat Andy Smith's eleven, which was held to a 9 to 0 score by Washington State, considered the weakest team in the Conference.

WALNUT PRUNING DEMONSTRATIONS

With the end of the harvesting season in sight, walnut growers everywhere are getting ready to commence pruning. For the purpose of showing the latest methods recommended by the college of agriculture, a series of field demonstrations on pruning has been arranged by the Agricultural Extension service in cooperation with the Walnut Growers department of the Farm bureau. Five meetings are planned to be held as follows:

Tuesday, November 13, morning, West Covina; afternoon, Walnut.

Wednesday, November 14, morning, El Monte; afternoon, Whittier.

Thursday, November 15, morning, San Fernando valley.

The specific locations for the meetings will be announced in the near future. The demonstrations will be conducted by Farm Advisor Hodgson, assisted by W. B. Hooper, extension specialist in Walnut Culture, University of California.

Junior Red Cross Spreads Good Will Throughout World

Nearly 5,000,000 pupils in the schools of America are following the standard of unselfish service as members of the American Junior Red Cross, the annual report of the American Red Cross discloses. This valiant host is represented in 125,072 school rooms of 24,289 schools throughout the United States. With a service program that is local, national and international in scope, the American Junior Red Cross is working unfalteringly for health and happiness and in the promotion of activities among boys and girls wherever there is opportunity for usefulness.

Increased activity on the part of the schools enrolled and deeper recognition by school authorities of the educational values of Junior Red Cross have been significant features of the last year. Carrying on educational and relief work in France, Poland, Austria, Hungary, Jugoslavia, Albania, Bulgaria and Rumania, the American Juniors have influenced the forming of Junior departments in the Red Cross organizations of these countries. American boys and girls wearing the "I Serve" button of the Juniors are proving apt messengers of the spirit of good will and mutual understanding through correspondence with pupils in schools scattered throughout the world. At the close of the school year in June 2,000 schools were engaged in correspondence with a like number of schools in Europe; 284 schools in our insular possessions and Alaska territory carried on an exchange of letters with schools in the United States and South Africa. In fact, nearly 2,700 schools with probably 100,000 pupils were busy in this fine act of cheerful communication while 8,347 articles passed through National Headquarters of the Red Cross in exchanges between the interested pupils here and overseas. An incident of the year's advance was the beginning of activity which will eventually install Junior Red Cross in the Indian schools of the United States.

From every section of the country reports of the tour of the unit of crippled children with their chorus which came from the Bakule school in Prague, Czechoslovakia, to show gratitude to the American Juniors for their assistance declare that nothing since the World War has done so much to awaken the Red Cross spirit in the communities visited by the unit.

The work of the American Juniors in foreign fields is emphasized in the advancement of playgrounds, scholarships in farm, trade and other schools, community and school garden work, and donations of cash and equipment to children's organizations. In these projects $112,660.17 was spent during the last year in ten European countries, in China and in the Virgin Islands.

"It is inconceivable that the Red Cross could have come thus far only to retreat; that it could have succeeded up to the present time only to fail."—President Coolidge.

Liberal to Ex-Service Men

Over $1,000 was expended by each of the 3,600 American Red Cross Chapters in the past year in behalf of disabled ex-service men. The actual total spent was $3,930,000.

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Teacher—The children's heads.

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Sounds Plausible.

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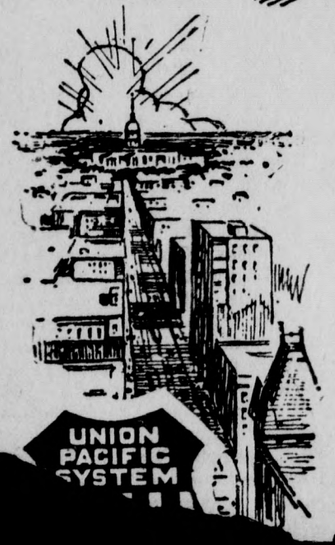

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Neighborhood NEWS

Next Tuesday the Pasadena branch of the Defenders of the Flag will hold their monthly meeting in Sierra Madre at the Pasadena Glen School for Boys. After luncheon, which will be served in the school hall, the social hour and business meeting will follow.

At the close of Sunday morning service in Bethany Temple Dr. Rawlings united in marriage Mr. Nelson P. Christopher and Miss Margaret Loutzenheiver, both members of the congregation.

Estimates given on local or out of town express or moving jobs. Long Trips our Specialty. Sierra Madre Feed and Fuel. 2-3-4c

Dorothy Petsel, now a pupil in a girls' boarding school in Altadena, is visiting her parents, Mr. and Mrs. Steven Petsel of Sierra Madre Canyon, this week end.

Mr. and Mrs. Fred Voorhees of Berkeley and Mrs. Springer of Los Angeles were guests of Col. and Mrs. John Borrodaile of 391 E. Grand View this week.

See our new shipment of Flower Pots all sizes and shapes. Hurry, as they will not last long. Elkin Feed & Fuel, Black 22.

Friends of Major Hugh Gwyn will be interested to learn that he has removed from Long Beach to Coronado, where he will reside with his sister.

An important meeting of the Ladies' Aid society of the Congregational church will be held in the church parlors at one o'clock Tuesday, November 6.

Lamanda Park Post of the American Legion is sponsoring the showing of the Legion film, "The Man Without a Country," at High School auditorium on Nov. 16 and 17, prices ranging from 25 to 50 cents. There will be a special matinee for students at 15 cents. This will be the first showing of the film in Pasadena.

Col. John Borradaile attended a banquet Tuesday night at the Mary Louise in Los Angeles, given by the California Commandery of Spanish-American war veterans. Capt. Richmond Pearson Hobson was the principal speaker and many leading military men were present.

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GLYCERINE AND ROSEWATER

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RED CROSS MET TEST IN JAPAN FUND DRIVE

Spirit of Service Demonstrated in Readiness for Nation-wide Activity.

When President Coolidge by proclamation designated the American Red Cross as the medium through which contributions for relief of the Japanese earthquake sufferers should flow, the President's desire came as an order to the Red Cross. Immediately the entire machinery of the organization was put in motion and within 24 hours the fund campaign was moving with vigor in every part of the country.

This emergency test demonstrated the peacetime readiness of the Red Cross to cope with stupendous tasks in behalf of humanity. Within a month it had collected upwards of $10,250,000 in contributions, landed ten cargoes of supplies at Japanese ports and was keeping pace with relief requirements—all without a single dollar of the fund being spent for administration.

President Coolidge, in expressing his thanks to the people, said: "When the news of the tragedy in Japan first reached us, the American Red Cross, pursuant to a proclamation, asked the country for $5,000,000 to meet the great emergency. The answer to this appeal was prompt and generous; in less than two weeks a sum far in excess of the original goal was given."

The work of the Red Cross for Japan is expected to influence a very large enrollment of new recruits during the Roll Call, which starts Armistice Day.

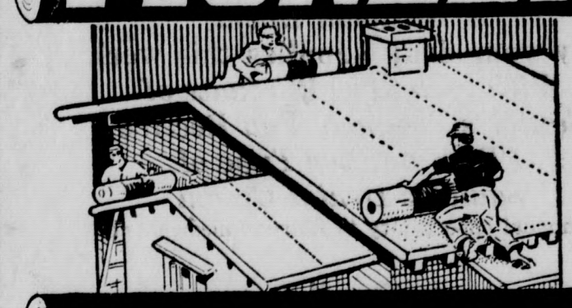
Red Cross First Aid Standards Adopted In Great Industries

First aid in an emergency which assures the injured competent attention until the doctor arrives is making marked headway through the work of the Chapters of the American Red Cross. In populous centers 314 chapters conduct first aid classes and last year awarded 9,500 certificates to students. Eight big telephone companies have enlisted their workers in first aid classes, police and fire departments in large cities are making the course compulsory in their training schools, and through colleges and high schools large groups of students receive instruction. The Red Cross also gives this course through Boy Scouts, Girl Scouts, Y. M. C. A. and similar organizations, and its standard methods have been adopted by railroads, electric and gas companies, mines and in the metal industries. The aim of this Red Cross service is to cut down radically the average of 60,000 accidental deaths per year in the United States.

"Our country could secure no higher commendation, no greater place in history, than to have it correctly said that the Red Cross is truly American."
—President Coolidge.

Every day is a better one to the man and woman stimulated by the Red Cross spirit. Join now for happiness.

PIONEER



ROOFING

QUALITY UNSURPASSED
PRICES RIGHT
STORM-TIGHT
ROOF PAINT
—also other brands

Hunting Licenses
Main 98

Sierra Madre Hardware Co.
31 W. Central

Clean School Clothes

are too much of a task for the busy mother and housewife. The answer is *Troy Laundry Service.*

ROY EDWARDS, AGENT
Red 42 Langley's Barber Shop 11 Kersting Court

ELKIN FEED AND FUEL

Grain, Poultry, Feed and Hay
Coal, Wood, Briquets and Wood Briquets

We carry a complete line of
Garden Seeds, Tools and Fertilizers
Our Motto: Quality at the Right Price.
43 N. Baldwin Ave. Phone Black 22

Beautiful Bella Vista Terrace

New addition ready about Nov. 15.

Four and 5 large, sunny rooms, tile bath, kitchen, new, beautiful furniture.

Blue 96 *See AGENT, Apt. 6*

The Line of Convenience For Business or Pleasure

The lines of the PACIFIC ELECTRIC are the links of the chain of transportation that binds the communities of Southern California together for business, social and industrial growth.

FREQUENT, DEPENDABLE and ECONOMICAL service is operated between practically all of the Southland's important cities.

Ask our agents for time-tables and rates of fares. Information gladly given.

Apply at ticket offices and information bureaus or write for illustrated folders giving details regarding sight-seeing trips.

Pacific Electric Railway

Phone Red 38 G. E. MESECAR, Local Agent

FIRE AND LIFE INSURANCE

General Fire Insurance—District Agent for Occidental Life Ins. Co. of Los Angeles—life, accident and health.

ERNEST GREEN 449 West Live Oak
Phone Blue 57

THE L. W.

ANNUAL SQUIBB WEEK

A National Event

Buy your drug supplies this week

With each $1.00 Purchase of Squibb's Products You Receive FREE one 50c Tube of Squibb's Dental Cream

An unusual opportunity to fill your medicine chest

The Rexall Store

F. H. Hartman & Son

Reliable Professional Druggists

25 N. Baldwin — Phone Black 25

Christopher's Quality Ice Cream and Candies

JOHNS-MANVILLE ASBESTOS SHINGLES

An all-mineral composition shingle

TIME PROOF—WATER PROOF
FIRE PROOF

Can be applied over old shingles as well as new sheathing—a real economy

LYTLE COMPANY

Distributors and Applying Contractors
2320 E. Colorado Street, Pasadena

For estimates and information see

THE L. W. BLINN LUMBER COMPANY

Main 23 — East Montecito, Sierra Madre

Man Should Live Longer.

By all the rules which nature observes among humbler mammals, 100 years ought to be a very ordinary age for a human being. Where is the mammal which, unless its life is cut short by accident or disease, fails to live to an age five times as great as the time it took to reach maturity? A fairly careful survey of the field answers "Nowhere." Indeed, the ratio of total life to maturity is more likely to be six, seven or eight than five. But man, whose maturity cannot be placed at less than 20 or 22, thinks he is doing well when he passes three score and ten, and only one out of many thousands reaches the age of 100.—Cleveland Plain Dealer.

Especially at Picnics.

There is a good deal to be learned from the bees, but as a rule people are not anxious to take points from them. —Boston Transcript.

Her One Fault.

"I hear the new cook you got was almost perfect." "Yes; the only thing she lacked was staying power."—Philadelphia Bulletin.

Jump at Conclusions.

Jumping at conclusions is always hazardous; a fish finds it so, in jumping at the conclusion of a fishline.

SIERRA MADRE NEWS

Published by
THE SIERRA MADRE PRESS, Incorporated
Telephone Black 42
GEORGE B. MORGRIDGE, Managing Editor

Entered as second class matter at the post office at Sierra Madre, Calif., under the act of March 3, 1879.

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Three Year	5.00

Subscriptions payable in advance. All new subscriptions will be delivered at once and be entered as of the first of the month following the date on which the subscription was made. Old subscriptions will expire on the first of the month following the present expiration date.

Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday

AUTOS MUST PROTECT THE SCHOOL TOTS

The period just before school is opened in the morning seems to be a time when everybody is in a hurry to get somewhere—to business or to school or off for pleasure. Perhaps that is the reason why fast driving seems so much more prevalent just at the time when school children are most numerous on the street.

At any rate numerous complaints have been made that the children have been subjected to unnecessary risks from fast, if not reckless, driving. Parents and others concerned, including R. S. Jensen of the board of school trustees, have notified Marshall Udell and a close watch is to kept in order that the guilty drivers may be apprehended. In view of the tragedy of the past week there would be little sympathy for any driver implicated in an accident from such a cause. In fact, extreme measures may be taken as a preventive, which would be far better than any attempt at punishment after an accident has taken place.

STARTLED BY CURFEW BLAST

The first blast of the fire whistle in the guise of a curfew alarm Monday night at 8:30 sent many people to the doors to look for the location of the supposed fire. Many wondered if another still had blown up. By this time, however, the public has become used to the whistle and the only alarm is felt by the youngster who wonders if he is going to get home by the 9 o'clock time limit, or be taken up by the police on the way.

The ladies of the Episcopal church will serve a dinner tonight at the Parish house, 37 East Laurel. There will be cards at 8 o'clock.

Plant your fall bulbs. Orders being now taken. Also we carry a full line of flower and vegetable seeds, garden tools and fertilizers. Phone Black 22. Elkin Feed & Fuel.

ADVERTISING SELLS SHOES

Henry Olsen had a customer recently from Arcadia who came up to buy some Edmunds Footfitter shoes. He saw the advertisement of the shoes in an eastern magazine and wrote the makers in Milwaukee to ask where he could get them. He was referred to the nearest dealer at Sierra Madre. He came up and bought two pairs. The incident illustrates the pulling power of advertising and the possibilities of tying in the News on a smaller scale the advertising campaigns.

In the latter respect Rudolph Hartman, who plans the advertising of F. H. Hartman & Son's pharmacy, follows an effective scheme. He runs in the News on a smaler scae the ads which appear from week to week in the Saturday Evening Post for the Puretest drugs. The ads are peppy and illustrated with catchy cartoons.

VARIED WORK OF CIVIC ASSN.

Reports on a variety of activities were heard at the recent meeting of the Civic Association board of directors. These included street work, sidewalks, trees, the new park, sewers, street lights etc. The water committee were unable to report, owing to Engineer Jones not having completed his investigations. It is hoped to have this ready for the next open forum on Nov. 12. The matter of proper pruning of street trees was left to Marshal Udell, who took prompt action to stop the wanton mutilation which had been going on. The regular monthly dinner is to be served at the Woman's Club house Nov. 12 at 6:30 p.m., with the open forum at 7:30. Everybody is welcome.

NOTICE TO CONTRACTORS

Notice is hereby given that the Board of Trustees of the City of Sierra Madre, California, invite and will receive at the City Hall, Central avenue, up to 7:30 p. m. of the 22nd day of November, 1923, sealed bids for furnishing labor and material for the erection and completion of a Community House building, in Sierra Madre City Park, according to the plans and specifications prepared by R. M. Finlayson, architect, on file at said City Hall.

Bids will be filed with the City Clerk, and each bid must be accompanied by a certified check for 5 per cent of the amount of bid made payable to the president of the Board of Trustees as a guarantee that the bidder if successful will at once enter into a contract and give bond to secure the performance thereof satisfactory to said Board.

By order of the Board of Trustees of the City of Sierra Madre, made on the 31st day of October, 1923.

L. DIETZ,
City Clerk.

c5-6

COLONIAL THEATER

MONROVIA, CALIFORNIA

Shows 7:00 p. m. and 8:40 p. m.; Sundays 6:00, 7:30 and 9:00 p. m.

Sunday and Monday, November 4 and 5

BABY PEGGY in "CARMEN, JR."—Comedy.
KING VIDOR'S
"THREE WISE FOOLS"

A Goldwyn Picture. Here's the famous John Golden Broadway stage success brought to the screen at last. Exciting! Charming! Entertaining!

Tuesday, November 6

"FELIX, THE CAT"—Cartoon Comedy.
TRAVELOGUE.
ENID BENNETT, in
KEEPING UP WITH LIZZIE

Miss Bennett was leading lady in "Robin Hood" and "The Courtship of Miles Standish," now playing at Grauman's Theater; also in "Strangers of the Night." Tonight's show is given by the Men's Club of the Presbyterian Church.

Wednesday, November 7

INTERNATIONAL NEWS.
COMEDY.
"THE BUSTER"

Starring DUSTIN FARNUM. It is a tale of the great West, of a temperamental but beautiful woman, and a virile, vigorous hero

Thursday, Friday and Saturday, Nov. 8, 9 and 10

"WHEN SUMMER COMES"—Comedy.
The Apostle of Joy, DOUGLAS MacLEAN, World's Comedy Ace, in
"GOING UP"

From the famous play hit, "The Aviator." You laugh with him and at him. Better than "The Hottentot." "Going Up" sends thrills up and down our marrow but just the same you are bowled over by laughter. The comedy knocks you for a goal. All the bozoes and gloomy gusers weep from sheer joy when they lamp Douglas MacLean tearing slices out of the sky.

UP TO HIS EARS

In a big packing case was where the News man found Woodson Jones when he went around for ad copy Tuesday. The colonel was unpacking a huge shipment of toys and novelties from Chicago, and piling them up alongside a whole flock of those cute Ross & Ross character dolls.

"Haven't time," was his reply when reminded it was the day for ad copy. "But just look at this," he said as he opened a box and took out an airplane that flew in circles and turned flip-flops on the way.

"And here's another good one, but don't tell anybody about it as I hate to sell these things all out early in the season because I can't get any more of them."

"Go write the ad yourself," said Woodson. "I've simply got to get these things unpacked and on display."

But the ad man got interested in a new type of Kiddiekar and spent so much time there that he didn't have time to write the ad either. So that's that. But you can see those things for yourself just around the corner at

WOODSON F. JONES

Main 182 — 31 N. Baldwin

All Chaffee Stores will close all day Mon. Nov. 12 Armistice day

Fancy White Enameled Bread Box 6 lbs. Bread Box alone worth more than this price — FILLED WITH SNOWFLAKE CRACKERS **$1.80**

Miss Michigan Kidney Beans, No. 2 can 15c
Canned — Audubon Corn 12½c
Gr. Pld. Chilis 8 1-3c
Libby Spinach, No. 2 can ... 15c
No. 2½ can 20c
Lakeside Peas Little Gem 27½c
Cut String Beans, young and tender 12½c
Bohemian Asparagus Salad tips *20c*
Wright's 1000 Island Salad Dressing, 8 1-2 oz. 35c
Salmon—Libby 1-2s 23c
Libby 1s 35c; Libby tall red 25
Libby tall med. red 17 1-2c
Humpty Dumpty tall pink 12½

New Crop extra choice black cooking Figs, 2 lbs. 35c
Globe A1 Flour ... 5-lb. sack 27c
10-lb. 49c; 1-8 bbl. $1.03; ¼ $2
Globe Red Mark Macaroni—
No. 1 pkg. 2 for 15c
28-oz. 27c; bulk ..... 10c lb.
Luverne nonalcoholic Extracts 2-oz. bottle 40c
Polish—Wright's Silver Cream 8-oz. *25c*
Electro Silicon, box 8 1-3c
Chocolate Peanut Brittle, another Chaffee Candy Special, lb. 37c

MEATS

Pure Pork Sausage	25c
Boiling Beef	10c
Pot Roast	15c to 17c
Rump Roast	25c
Rib Roast	25c to 30c
Leg Lamb	35c
[illegible]oulder Lamb	25c
[illegible]h Stew	10c
[illegible] or Half Ham	30c
[illegible] Piece	30c
[illegible]	35c
[illegible]	2 lbs. 35c
[illegible]	15c

Proctor & Gamble Combination Soap Deal—
9 P. & G. Naptha Soap, 45c
2 Ivory Soap, 15c
1 pkg. Ivory Soap Chips, 9c
1 large pkg. Chipso, 25c
1 Galvanized Pail, 35c
Total value of $1.29 for the Combination Price, 99 cents

Jersey Cow brand pkg. [illegible]heese— chili, cheddar, [illegible]to, pkg., 12 1-2c.

Just Received
Gladioli Bulbs

New, Choice Named Varieties in all shades of pink, salmon, yellow and red.

There are no bulbs that will give you more pleasure and satisfaction, from year to year, than the Gladioli.

Start a few now.

Ward Nursery
Mt Trail + Laurel Ave
Phone Blue 29

Boy Scouts---and Others
BE PREPARED

* * *

RUBBERS—for men, women and children
OILSKINS—Coats and Hats for men and boys
RUBBER BOOTS—for men and boys
STURDY SCHOOL OXFORDS—in black and brown for the girls

Olsen's Shoe Store

Green 38 — 34 North Baldwin

Try Our WANT - ADS for RESULTS

THE SIERRA MADRE ELECTRIC COMPANY

BOASTS

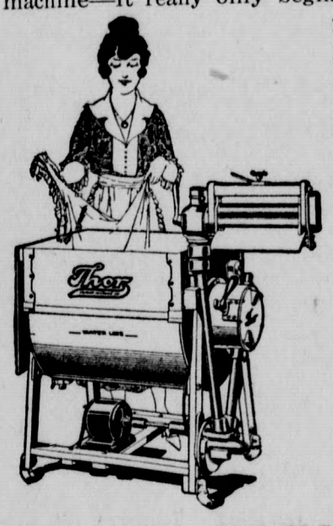
a greater sale of electric

WASHING MACHINES

in the past year than any other sales place in California—population considered. Like Postum, there must be a reason. Chief among these reasons is that one—

SERVICE

Our responsibility does not end with the sale of the machine—it really only begins, for it is part of our business to keep our patrons satisfied with our merchandise.



There is no reason why Mondays should be dreaded as a bad dream on account of being WASH DAY.

The modern method of caring for the week's wash eliminates all necessity for worry.

The modern ELECTRIC WASHING MACHINE does this work—does it better and with a minimum of annoyance to you.

WE ARE EQUIPPED TO SERVE TO YOUR ENTIRE SATISFACTION

Gainaday, $125—Royal, $125—Thor, $135

Coffield, $145—Rotarex, $157.50

Easy terms on all merchandise if desired

Call or Phone for Demonstration

Sierra Madre Electric Co.

G. I. FARMAN, Prop.

Opposite P. E. Station Phone Main 120

Nothing More Certain

+ + +

Surer than death is the personal literal coming of the Lord.

Never in man's history have the signs of the times more clearly evidenced that we are upon the verge of the Lord's appearing

A "Blessed Hope" for those ready to meet Him, a terrible time of "tribulation and anguish" if unprepared.

The large congregations gathering in Bethany Temple prove the interest taken in the series of srmons Dr. Rawlings is now praching on the

Signs of the Times

ALLGLAND

A Gland Food for run-down condition. Brings Glow of Youth to cheeks. Relieves Neuritis, Rheumatism, Tuberculosis, Stomach, Bowel, Nervous diseases, Hardening of Arteries, High Blood Pressure, etc. Makes you feel younger. 12-day treatment $1, postpaid. 6 Boxes $5.

CALIFORNIA ALLGLAND CO.

608 Union League Bldg. Los Angeles, Calif.

Moving and Transfer

Satisfaction guaranteed. Right prices on short or long trips.

Sierra Madre Feed & Fuel

Main 50 97 E. Montecito

CHANGING THE WEDDING SERVICE

If the minister had said, "Do you promise to love, honor and obey this man, and do his washing for the next thirty years?"

Would she have said, "I do?"

Happily, wives need no longer be washwomen too. For "Rough Dry service" priced for the most modest purse, takes the drudgery of washing out of the home, returns the family bundle thoroughly washed, and the flat work ironed. Other work comes back, dry, starched, if it needs starch, ready to dampen and iron. Just phone Green 85—our salesman will call.

MONROVIA LAUNDRY

Launders and Dry Cleaners

We notice that the armadillo has recently become a popular pet among society women in Los Angels, but we understand the armadillo has a thick shell and is perhaps as able to stand it as any other animal.

Competition may be the life of trade, but very few people will concede that it is the life of good government. In Oklahoma there seems to be competitive government. One invisible, the other visible, authorized and well established. We do not need competitive law making bodies but a monopolistic government endowed with power to administer justice to the entire public and swift and sure punishment to those who need it.

BARGAINS

Five room residence, hardwood floors in 2 rms., centrally located on improved street with sidewalks; 60x150 ft. lot, garage, fruit, flowers and lawn..... $4500.00

SNAP

150x190 small 4 rm. house, fine location, bungalow court site..... $5000.00

CLOSE IN

Vacant lots 100x150 $1700.00

50 x 190..... $850.00

Sierra Madre Realty Company

MRS. G. B. NUETZEL, Mgr.

Main 182 31 N. Baldwin

RED CROSS ADVANCING IN HEALTH CAMPAIGN

Extends Service to New Fields and Brings Healing Hope to Remote Sections.

"The supreme opportunity for leadership" for the American Red Cross is its health service. Thus a committee made up of prominent physicians, sanitarians and public health experts, after months of exhaustive study, reported and urged that not only should the Red Cross continue its present service, but should undertake a comprehensive educational campaign along public health lines. The annual report of the American Red Cross, just issued, discloses that it has grasped this opportunity in the fields of public health nursing, instruction in home hygiene and care of the sick, nutrition work, first aid to the injured and in water life-saving.

Health service is fundamentally, historically and practically an important function of the Red Cross, and each year marks its extension into new fields and along broader lines. In the Red Cross Nursing Service there are enrolled nearly 40,000 nurses, 20,000 of whom served during the World War. The past year Red Cross nurses were assigned to duty in isolated sections of Alaska and North Carolina and to work among the fishermen of Penobscot Bay, Me.

The Public Health Nursing Service, inaugurated by the American Red Cross in 1912, which operates chiefly in rural sections untouched by other public health agencies, has 1,038 Red Cross nurses working under the direction of Chapters. This work has won so high a regard that many of the nurses are taken over by the local authorities to maintain health services for their communities. Instruction in Home Hygiene and Care of the Sick is noting a steady advance. Since 1914 certificates of proficiency have been given 304,427 women who completed the Red Cross course. In the last year 26,595 certificates were awarded and 65,901 students were under the instruction of 1,054 Red Cross nurses.

The benefits derived from meals balanced to meet each person's peculiar needs is winning widespread recognition through the work of the Red Cross Nutrition Service, particularly in the schools. During the school year 2,688 carried on regular instruction in nutrition, reached more than 150,000 children and adults. More than 2,250 volunteers assisted in this work. Throughout the country 35,283 health meetings were held under Red Cross auspices, attended by approximately 254,500 persons.

Annual Summons to Red Cross Banner On Armistice Day

America's great humanitarian effort in behalf of stricken Japan early in September gave the answer to the question, "What is there for the Red Cross to do in time of peace?" What the American Red Cross did at once when this crushing earthquake disaster came without warning showed that it was ready on the instant with country-wide team work to carry out quickly and effectively the request of the President to lead the national effort for the relief of the many thousands of sufferers. Preparedness to take the field when relief is needed is a charter duty of the Red Cross. Without a membership enrolled in every community in the land this readiness would be impossible. That is why your dollar membership is most important.

It is imperative that the structure of the American Red Cross be made up of millions of individual units. Opening Armistice Day, November 11, and closing with Thanksgiving Day, November 29, the Roll Call this year will penetrate to the ends of the earth and to the ships sailing the seven seas. The 3,600 Red Cross Chapters in the United States will have their busy volunteers enrolling members during this period imbued with renewed enthusiasm due to the recent revival of effort when the call came from Japan.

+ Your +

RED CROSS

Chartered by Congress to relieve suffering—in peace and in war—at home and abroad.

Join or Renew Your Membership

Nov. 11th to 29th

NOTICE INVITING BIDS

FOR THE CONSTRUCTION OF CONCRETE WALLS AROUND THE TENNIS COURTS, CONCRETE POOL IN THE CITY PARK AND CEMENT CURB AND GUTTER ALONG HERMOSA AVENUE IN THE CITY OF SIERRA MADRE, CALIFORNIA.

Public notice is hereby given that sealed bids will be received by the City Clerk of the City of Sierra Madre, California, until 7:30 p. m., Thursday, November 22nd, 1923, at the City Hall of said City for the following work:

First: for the construction of concrete walls around the tennis court in the City Park.

Second: for the construction of a concrete pool in the City Park.

Third: for the construction of a cement curb and gutter along the westerly line of Hermosa Avenue from Central Avenue to Mariposa Avenue.

Including all labor and material therefor, according to the plans and specifications adopted by the Board of Trustees of said City for said work and on file in the office of the City Clerk of said City, which said plans and specifications are referred to and made a part of this notice.

Said bids must be made on forms which will be furnished by the City Clerk upon application. Separate bids shall be made on the three (3) different classes of said work as above specified.

Each bid must be accompanied by a certified check or cashier's check on some bank in the County of Los Angeles, California, payable to the Board of Trustees of the City of Sierra Madre in a sum equal to (5%) five per cent of the amount of the bid or by a satisfactory bond with two good and sufficient sureties in a sum equal to ten per cent (10%) of the amount of the bid, payable to the City of Sierra Madre as a guarantee that the bidder will enter into a contract if awarded to him in conformity with his bid.

The right is reserved to reject any and all bids.

By order of the Board of Trustees of the City of Sierra Madre, California.

L. DIETZ,
City Clerk of the City of Sierra Madre, California.

Sierra Madre, California,
October 31st, 1923. c5-6

Blankets

Special Low Prices

You will find by comparison that our prices on Blankets are 10 to 25 per cent lower.

66x80 Nashua Wool Nap Blankets in plaids, tan, gray, blue, pink... *$4.48*

66x80 cotton Blankets best quality in plain white, gray and tan, pink and blue border..... *3.25*

54x72 Cotton Blankets in grey, with colored border..... *2.35*

GIRLS' RAIN CAPES

Girls' Rain Capes in red and blue, rubberized with hood, sizes 6 to 14 *2.75*

Umbrellas for men, women and children ..... *1.25 to 7.50*

J. F. SADLER

ADANAC DAIRY

Successor to the dairy business of Mr. C. E. Davis.

It will be our aim to continue the same high class service, with first consideration to cleanliness, purity and high quality. All cows tuberculin tested right up to date.

Give Us a Trial

+ + +

C. E. LAWRENCE, Prop.

Phone Black 32 145 Grove

THE

YOUNG MAN'S INTERESTS

will be the topic of four special addresses by

DR. WILLIAM A. TATE

in the

First Congregational Church

Sunday Evenings at 7:30

Nov. 4—The Young Man's Health
Nov. 11—His Education
Nov. 18—His Friends
Nov. 25—His Religion

Special music and a cordial welcome to all.

DO YOU KNOW

THE SIERRA MADRE FEED & FUEL

has the best of Hay and Grain ?

By buying our Coal and Wood in car lots we are able to sell Sierra Madre people any kind of Fuel at the right price.

A satisfied customer is our best advertisement

SIERRA MADRE FEED & FUEL

Main 50 97 E. Montecito

Church and Sunday School

CHURCH OF THE ASCENSION

Rev. Wm. Carson Shaw, Rector.
Sunday Services:
8:00 a. m.—Holy Communion.
9:45 a. m.—Sunday school.
11:00 a. m.—Morning Prayer and sermon.

Anyone desiring to worship at the Church of the Ascension will be cordially welcomed.

CHRISTIAN SCIENCE SOCIETY

Corner Highland and Hermosa Ave.
Subject Nov. 4, "Everlasting Punishment."
9:30 a. m.—Sunday school.
11:00 a. m.—Morning service.
8:00 p. m. Wednesday—Testimonial meeting.

CONGREGATIONAL CHURCH

A community church, open to all who believe in the Lord Jesus Christ. William A. Tate, Ph. D., minister.
9:45 a. m.—Sunday school; James Farndale, superintendent.
6:30 p. m.—League of Christian Youth.
11:00 a. m. and 7:30 p. m.—Church services.
Midweek prayer meeting, Wednesday, 7:30 p. m.
You are invited.

ST. RITA'S CATHOLIC CHURCH

Corner Baldwin and Alegria avenues; Rev. Peter Hanley, rector.
Sundays and Holy Days of Obligation, masses at 7:30 and 9:00 a. m. Week days, mass at 7:00 a.m. First Friday mass, 7:30 a. m. Confessions Saturdays 3:00 p. m. to 6:00 p. m., 7:30 to 9:00 p. m.
St. Rita's Grammar school, conducted by Sisters of Loretto, teaches all grades to eighth grade included.

BETHANY CHURCH

Interdenominational; Rev. W. H. Rawlings, LL. D., pastor; Rev. U. M. Fox, assistant pastor.
9:45 a. m.—Sunday school, Doctor F. H. Cram, superintendent.. Bible Class, Mr. C. E. Needham, teacher.
11:00 a. m.—Morning worship.
6:15 p. m.—Young People's service.
7:30 p. m.—Evening service.
Midweek meeting, Wednesday, 7:30 p. m. Welcome to all.

NEW BIG PACKAGE

111 Cigarettes 24 for 15¢

Woman's Club Notes

(Mrs. E. H. Carpenter, Press Chairman.)

The meeting of the Woman's club held on Oct. 31, was an adjourned meeting held for the purpose of discussing the changes in by-laws and the building improvements to be made at the same time that necessary repairs are to be made in the club house. There was no quorum and the meeting was, therefore, adjourned to Wednesday, Nov. 7, at 2:30 p. m. An adjourned Board meeting is to be held at 1:30 p. m. the same day.

Announcement is made for a "pink party" for the evening of Nov. 30 at which time the club holds its regular dance.

The Parliamentary Law class, under Mrs. Osgood, will meet at the home of Mrs. Butsch, 93 West Central avenue, at 11 o'clock Wednesday, Nov. 14.

Mrs. Welsher, chairman of the department of co-operation with the ex-service men and women, brought a message from Mr. Mitchell with request for the aid of club members in registering memberships at the time of the Red Cross drive; and also urged that all who could do so attend a meeting to be held at the Soldiers Home in Sawtelle at 10:30 the morning of Nov. 22, each attending member providing her own picnic luncheon.

The building committee will meet at the club house on Saturday, Nov. 3, at 9:30 a. m., and will appreciate the attendance of any club member interested in the improvements to the building.

At 3 o'clock on Monday, Nov. 5, Mrs. J. Glenwood Jones and Mrs. Harold Allen will have a conference pertaining to changes in the stage. All interested are urged to attend this conference.

Who Was Prometheus?

In classic mythology, the son of the Titan Iapetus and of Clymene, and brother of Atlas, Menoetius, and Epimetheus. According to one tradition, he stole fire from heaven, for which offense Zeus chained him to a rock on Mount Caucasus, where an eagle preyed daily upon his liver, which was restored on each succeeding night. Hercules finally slew the eagle, and, by permission of Zeus, released the long-suffering Prometheus. Other legends make Prometheus the creator of man out of earth and water, either at the beginning of the human race or subsequent to the deluge of Deucalion.

VICTORY FOR STATE CIVIL SERVICE LAW

David J. Reese, president of the state civil service commission, has won a decisive victory over Will H. Marsh, chief of the division of motor vehicles, in an opinion just rendered by Attorney General Webb, upholding the right of the civil service commission to regulate salaries of civil service employes. This is a decision which interests all state departments.

The civil service commission has always assumed salary control under its right to classify positions. Because of an ambiguity in the law, an amendment was drafted early this year at the suggestion of the attorney general. This amendment passed the legislature and was signed by the governor, who is a firm believer in the merit system and throughout his administration has firmly upheld the principles of civil service.

The wholesale salary increase which Marsh attempted to make in his department were denied by Reese, who granted only the small proportion which confirmed to the civil service classification rules and salary schedule. Marsh then attacked the right of the civil service commission to regulate salaries within grade and requested an opinion from the attorney general. Commissioner Reese's stand is now upheld by the attorney general's decision.

MAH-JONGG
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Your Heart's Desire Really Uniform Heat

How delightful it is to know that baking placed in your Estate Oven is going to turn out beautifully and evenly browned, done through and through—wholesome, appetizing! That no fumes from the burner compartment have touched the food!

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Convenient Investment Terms
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See this wonderful range, also the HERRICK Dry Air System Refrigerator and the HOOSIER Kitchen Cabinet demonstrated daily at our store. It incurs no obligation on your part to see these demonstrations. See the new

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Radiant Gas Heater
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SINCE October 1, 1922 Edison service has been supplied to 45,845 new customers, representing an increase in population of over 200,000.

Further, the Edison Company is supplying a large portion of the service required in Los Angeles city.

The vigorous policy of our

63,000 STOCKHOLDERS

in providing new facilities makes possibile this remarkable record.

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7% Preferred Stock is sold at all Edison offices on the monthly payment plan or for cash.

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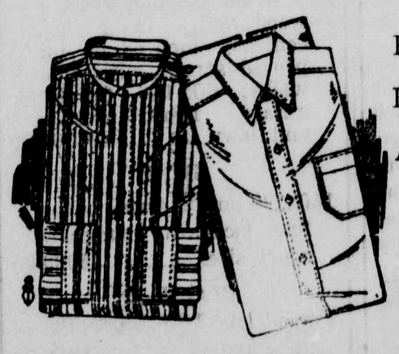
Dress Shirts for Fall, Work and Outing Shirts, Men's and Boys' Under wear and Hosiery



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PORTRAITS FREE to Our Customers

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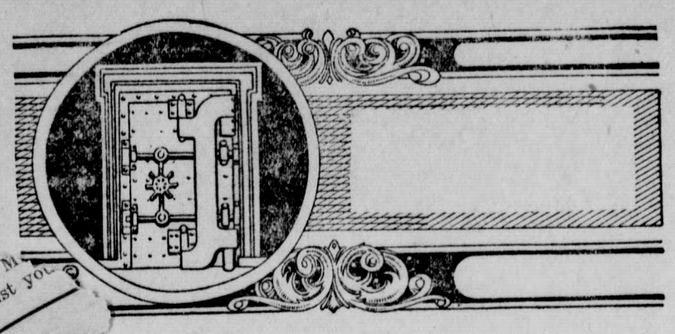
MAX SILVERMAN, Proprietor
Phone Blue 184 20 W. Central Avenue



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Capital $40,000 Surplus $15,000

The Sierra Madre Savings Bank

Commercial Savings

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Direct From Japan—No middle-men's profits means bargain prices

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"Right at Home"

is the way you feel when you are enjoying the cordial welcome, the comfort and the good food at the

BUSY BEE Restaurant

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See us for right prices on all kinds of fuel

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LARGE LUMP COAL
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Right prices on feeds of all kind

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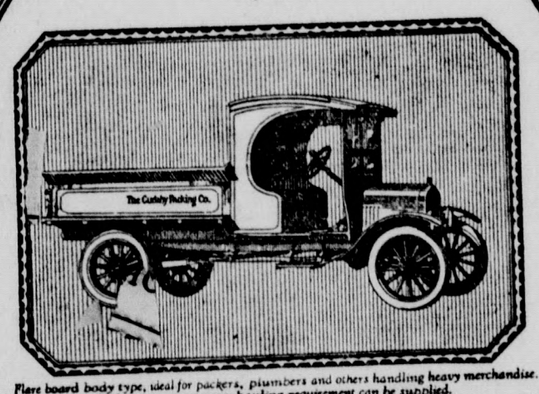

Flare board body type, ideal for packers, plumbers and others handling heavy merchandise. Body types to meet every hauling requirement can be supplied.

A dividend-paying business utility—a title the Ford One-Ton Truck has earned for itself through years of reliable service in diversified lines.

Powered by the famous Ford Model T engine through the Ford planetary transmission and special Ford worm gear, it brings to the business man for his delivery service the abundant power, reliable operation, and real economy for which the Ford product is notable everywhere.

It carries its load day in and day out with a minimum of attention. Its ease of handling adapts it for use in the limited areas about loading docks, warehouses and construction locations.

Giving rapid, dependable hauling service at low initial cost, and at the lowest possible expense for operation and upkeep, it pays the highest dividends on the investment of any motor transportation equipment available to the business world.

These trucks can be obtained through the Ford Weekly Purchase Plan.

J. MILTON STEINBERGER
LOCAL DEALER

Ford

CARS · TRUCKS · TRACTORS

SMALL CAR GROWS IN POPULARITY

Looming large as one of the important factors contributing to the improvement of traffic conditions, not only in metropolitan centers but on main traveled highways where congestion develops particularly on Sundays and holidays, is the increasing tendency toward the use of the small, light car.

Personal convenience, the element which enters strongly into the lives of all of us, appears as the principal incentive back of the growing swing of sentiment toward the more compact motor unit.

The public, quick to respond to things which insure comfort and safety in motoring, has been observant of the advantages the small car has in the traffic line, its ability to stop quickly, the ease with which it gets in and out of parking spaces and its general flexibility.

Closed Cars, Too

The response is apparent in the constantly growing demand for the small car, demand which has been unusually heavy since the first of the present year and which is further expressing itself as the enclosed car buying season approaches.

Men whose business keeps them on the move about town all day were not long in dscovering the exceptional facilities afforded by the small car and they were quick to adopt it as their standard motor car equipment.

Owners of large cars, finding their movements more and more restricted as traffic congestion increases, are rapidly reaching the conclusion that as an auxiliary motor transportation unit the small car is an essential business convenience.

Ladies Like 'Em

Another interesting feature is the partiality which women are showing for the smaller car. They find it more convenient and less fatiguing to operate, affording them quick and convenient means of transportation for shopping tours, for little trips to market, for afternoon calls and for meeting other family requirements.

And new buyers, profiting by the experience of others, in investigating the merits of the small car, find it meets all modern motoring demands with the additional advantage of easier handling in the traffic line thereby effecting a greater element of safety.

Short wheel base, small turning radius, ease of steering, the impossibility of failure to accomplish gear shift and do it noiselessly, positive brakes and a motor noted for its dependability, are features of the Ford which have contributed largely in making it the most popular of all small cars.

And a much higher degree of owner satisfaction has been effected in these cars by recent improvements in both open and enclosed body types resulting in better style and greater riding comfort.

What a COMFY HOUSE *you live in!*

"Comfy" and *warm* because of Pearl Oil! So easy and economical to keep even room-warmth all day with one match and a turn of the wick. No fuss or muss—no coal or ashes to lug. All day long a clear, bright flame that burns the oil *completely*, leaving the air sweet and clean.

To insure best results, use only Pearl Oil — the clean-burning, uniform kerosene—refined and re-refined by the Standard Oil Company's special process. "Coal oil" or "kerosene" may mean *any* kind of kerosene—say "PEARL OIL"—copyrighted for your protection.

STANDARD OIL COMPANY
(California)

PEARL (KEROSENE) OIL *for* HEAT & LIGHT

NOTICE OF PUBLIC WORK

PUBLIC NOTICE is hereby given that on Thursday, the 11th day of October, 1923, the Board of Trustees of the City of Sierra Madre, California, did, at its meeting on said day, pass a Resolution of Intention No. 164 declaring its intentions to order the following street work done, to-wit:

SECTION 1: That the public interest and convenience require and that it is the intention of the Board of Trustees of the City of Sierra Madre, State of California, to close up, vacate and abandon for street purposes all that portion of Laurel Avenue, in said City of Sierra Madre, lying Westerly from the Westerly line of Sunnyside Avenue, in said City, and also to close up, vacate and abandon for street and alley purposes all that certain alley lying and being the first alley Westerly from Sunnyside Avenue running Northerly and Southerly between West Grand View Avenue and West Highland Avenue.

SECTION 2: That the exterior boundaries of the district of lands to be benefited by said work or improvement and to be assessed to pay the damages, cost and expenses thereof are described as follows:

Commencing at the Northeast corner of Lot 7, Block D. of the Grand View Tract as per map recorded in Book 29, page 96, Miscellaneous Records of Los Angeles County, California; thence Westerly in a direct line to the Northwest corner of Lot 13, Block D of the said Grand View Tract; thence Northerly in a direct line to the Northeast corner of Lot D of the Replat of Edgemont, as per map recorded in Book 52, Page 30, Miscellaneous Records of Los Angeles County, California; thence Westerly in a direct line to the Southwest corner of Lot D; thence Southerly in a direct line to the Southwest corner of Lot C of said Replat of Edgemont; thence Easterly in a direct line to the Southeast corner of Lot 1, of Block C of said Grand View Tract; thence Northerly in a direct line to the point of beginning.

Reference is hereby made to said Resolution of Intention No. 164 on file in the office of the City Clerk of said City of Sierra Madre for further particulars.

A. M. UDELL,
Street Superintendent of the City of Sierra Madre.

Dated this 18th day of September, 1923.

NOTICE OF FORECLOSURE SALE SHERIFF'S SALE

No. 124350
Order of Sale and Decree of Foreclosure and Sale

Pacific Southwest Trust and Savings Bank, a corporation, formerly Los Angeles Trust and Savings Bank, Plaintiff.

vs.

Eva J. French, a widow; Herbert H. Fiske and Elizabeth F. Fiske, husband and wife; John Doe, Jane Doe, Mary Roe and Richard Roe Company, a corporation, Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 19th day of October, A. D. 1923, in the above entitled action, wherein Pacific-Southwest Trust and Savings Bank, a corporation, formerly Los Angeles Trust and Savings Bank, the above named plaintiff, obtained a judgment and decree of foreclusure and sale against Eva J. French, a widow; Herbert H. Fiske and Elizabeth F. Fiske, husband and wife, et al. defendants, on the 10th day of October, A. D. 1923, for the sum of Eight Thousand Seven Hundred Thirty-four and 49-100 $8734.49). Also by the same decree judgment was obtained in favor of the Cross Complainant, Eva J. French, for the sum of $7731.25, Gold Coin of the United States, which said decree was, on the 17th day of October, A. D. 1923, recorded in Judgment Book 552 of said Court, at page 1, I am commanded to sell all that certain lot, piece or parcel of land situate, lying and being in the County of Los Angeles, State of California, and bounded and described as follows:

Lot Forty-five (45) of Tract ... the County of Los Angeles, State of California, as per map recorded in Book 35, Pages 65 and 66 of Maps, Records of Los Angeles County.

Together with the tenements, hereditaments and appurtenances thereunto belonging or in any wise appertaining.

Public notice is hereby given that, on Monday, the 26th day of November, A. D. 1923, at 12 o'clock M. of that day in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash Gold Coin of the United States.

Dated this 1st day of November, 1923.

WM. I. TRAEGER,
Sheriff of Los Angeles County
By W. T. Osterholt, Deputy Sheriff.
Messrs. Cruickshank & Brooks
Plaintiff's Attorney, Pasadena.

Professional Directory

Allen T. Gay Funeral Parlors
Established 1911
RAY A. GRANT, Manager
Licensed Embalmers—Ambulance Service
Lady Attendant
Main 93 201 W. Central

BERGIEN & CABOT
UNDERTAKERS
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C. M. COOPER
Real Estate Insurance
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HOTEL MIRA MONTE
Under New Management
Rooms by day or week—also housekeeping apartments
Special rates to permanent guests
Phone Green 19 426 Auburn, Cor. Mira Monte

LLOYD L. KREBS, M. D.
Sierra Madre Office, 90 E. Central
11 to 1:00 Phone Main 60
Pasadena Office, 461 E. Colorado
Phone Colo. 630

LESSONS
in Piano, Violin and Mandolin, including Theory, Harmony and Technic. Call on Sisters of Loretto, 29 W. Highland.

F. P. MILLER, M. D.
Practice limited to diseases of the lungs and throat
Appointments made at any time.
Call Phone Blue 37

Private Kindergarten
(Along Montessori Lines)
MISS VINVELA CUMMIN
A. A., of London University, Eng.
Terms $7.00 a Month
Visitors are welcome
Red 202 94 E. Laurel

N. H. GOODENOW, M. D.
General Practice and Diseases of Throat and Chest, including Tuberculosis
Office, 71 North Baldwin Ave.
Phone Main 151

MISS MARY McCUNE
SCHOOL OF
AESTHETIC DANCING
Woman's Club House
Tuesdays 3:00 to 5:00

Physician and Surgeon
E. L. JACKSON, M. D.
161 N. Auburn St. Phone Green 3
Office hours: 10 to 12, 2 to 4
Residence, 89 N. Auburn
Phone Green 76

MARY G. CLARKSON
Public Stenographer
NOTARY PUBLIC
Private Bookkeeping
Press Building
Red 183 25 Kersting Blk.

Gilbert S. Bovard, M. D.
Hours 10-12:30
Office 8 N. Baldwin phone Main 160
Residence 159 W. Montecito Ave
Phone Black 47
Secretary's residence phone Blue 26

BRICK AND COBBLESTONE WORK
Chimneys, Fireplaces, Cesspools
L. D. CORNUELLE
Phone Black 101
461 East Grand View

GEO. W. GROTH, D.O., D. D.
Also MARY GROTH, D. O.
Office: Sierra Madre Hospital
122 N. Baldwin Avenue
Calls answered day or night
Phones: Blue 144; (Res.) Blue 73

Robert M. Finlayson
Architect
Green 24 31 Suffolk

DR. N. S. SALTZMAN
Eyes Examined Lenses Duplicated
616 Brockman Bldg., Los Angeles
Phone Pico 5625
Sierra Madre Office 18 W. Central
Phone Red 184

Cement and Rock Work, Cesspools
Art Cement Work, Fish Ponds etc.
D. & J. BUCHAN
Green 24 31 Suffolk

MAY CULBERTSON LAIDLAW
Osteopathic Physician
Hours by Appointment
Office and Res., 83 N. Sunnyside
Phone Green 43

Expressing
Trips to and from Los Angeles
Reasonable rates.
I. B. GOLDBERG
Phone Black 142 171 Adams

CURTIS H. GOODENOW
Special Agent
New York Life Insurance Company
Phone Main 151. Sierra Madre, Cal
Residence, 65 N. Baldwin

JESSIE WARD
Landscape Gardner
Plans furnished—Work Superintended or taken by contract
Call Ward Nursery, Mt. Trail and Laurel. Phone Blue 29

OSCAR RASBACH
Piano Pupils Accepted
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MONDAY AND THURSDAY
Phone Green 168
Res. 363 Sycamore Place

SAINT-CYR SANITARIUM
Treatment consists of the Cure and Milk Diet. No ... lar cases received ...
140 So. Hen...

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YOUR NEAREST SPARTAN STORE

Always in Season

KINGS DEHYDRATED PRODUCTS

By a specially patented process only the water is removed from the fresh fruit and vegetables without changing the flavor or food values of the fresh product.

King's Loganberries

They alone have the true Oregon Loganberry flavor and color. ..... Pkg. 25c

King's Apricots

Sun ripened, firm and full-flavored, every apricot is selected ..... Pkg. 25c

King's Prunes

Ripened on the tree and have that rich, fruity flavor ..... Pkg. 25c

King's Apples

Selected, peeled, cored and sliced ready to use ..... Pkg. 25c

King's Peaches

Every healthful element—nutritious sugars and mineral salts, is allowed fullest development ..... Pkg. 25c

King's Stringless Beans

Free from strings and stems and "fresh from the garden" flavor ..... Pkg. 25c

King's Spinach

One pound of King's Spinach dehydrated from 12 pounds of fresh spinach ..... Pkg. 25c

King's Soup Vegetables

A full variety of vegetables contained in each package ..... Pkg. 10c

NEW LAWNS

—are easily and successfully started at this season. Follow up with a thorough dressing of Nuvida Lawn Fertilizer. Treated this way much can be done to improve the appearance of old lawns.

Kentucky Blue Grass Seed, lb... 60c
White Clover Seed, the lb..... 90c
Mixed Clover and Blue Grass ,lb. 70c

THE U. S. MEAT SLICER

To give the best possible service we have just installed this world's best meat slicer with all its latest improvements. Let us serve you.

IN OUR NEW STORE

—now nearing completion, we will adopt some new methods for your convenience. You will say a big city store with the latest city methods.

Watch for our big opening announcement. We are planning to give you the greatest bargains in our history.

In the meantime we will be very busy preparing our opening sale and installing our new fixtures.

Please help us serve you promptly by placing your orders early, which means early delivery at your home—thank you.

EVERY FRIDAY
FRESH FISH FRESH OYSTERS

YOUR NORRIS

MASONS AND FAMILIES TO VISIT COVINA

The Children's home at Covina, maintained by the Masonic order in California, will be visited next Sunday afternoon by a delegation of Masons, Eastern Star members and their families. The party will travel by auto, leaving the club house on West Central at 1:30 p. m.

All who can carry additional passengers and all who desire to be transported by some one else are requested to notify Frank A. Spencer, chairman of transportation, or George B. Morgridge, master of the lodge.

WANTADS

WORK WANTED

POSITION WANTED: First class gardener expert in lawn making, understands shrubbery and all kinds of rose culture. 254 Grove. *4-6

Sierra Madre Tailors, Cleaners and Dyers. Blue 194, 14 West Central. tf

TRACTOR WORK—Cultivating orchards, plowing, etc. Orval Kellogg, 297 Mariposa, Phone Black 12. 25ctf

HEMSTITCHING— 8c and 10c yd. Sadler's, or 674 Woodland Drive, at Pool. Blue 127. Mrs. House 44ctf

HELP WANTED

WANTED: Woman to assist with housework. 38 Auburn. Blue 125. c4

WANTED: Girl for general house work. Mrs. Henry Isaacs, 332 Sturtevant Road. Phone Main 152. *5

FOR SALE

FOR SALE: Furniture and rugs. 126 East Mira Monte. *5

FOR SALE: 4 acres in high, sightly location on foothills, unrestricted. Ideal location for sanitarium or rest home. $3,000 will handle. Foothill Realty Co., cor. Foothill Blvd., and Double Drive, Arcadia. Phone 64-J. c5

BEATS PAYING RENT—Four room California house, furnished, good lot, considerable fruit, fine location, $1900; $500 cash, balance $30 per month. See 271 N. Grove. 3-5*

FOR SALE—Modern 5-room house and lot 50x150 ft., in business section. Would consider part exchange. Phone Red 36. c3-5

FOR SALE—Fertilizer, $3.50 a load. Phone Green 10. c3tf

FOR SALE: One Eureka brooder, $5.; portable chicken coop $2.; automatic water fountain $1. 121 South Mountain Trail. 5-7*

FOR SALE: Set of Johnson's Universal encyclopedia and a Webster's New International dictionary, reasonable. Phone Blue 43. *5

YES we have no bananas, but we carry Sperry's Surelay. Sure makes them lay. Elkin Feed & Fuel. Tel. Black 22. *5

FOR SALE: $125 Victrola and $100 worth of records, perfect condition, only $75. Phone Blue 187. *5

FOR SALE: Good gas heater with pipe, in perfect condition, $12. See at the News office. *5

FOR RENT

FOR RENT: Furnished 5-room house with garage, steam heat. 233 Santa Anita Court. Phone Blue 49. 5-7*

FOR RENT: Paying too much rent? Why not try the Doll House, Audubon Court? Room for two, furnished only $12. Phone Red 20. c5

FOR RENT: Two and three room housekeeping. Phone Black 122. c7

FOR RENT: Furnished rooms, with board; also small housekeeping cottage. Black 19. 4-6c

MISCELLANEOUS

WANTED—All kinds of junk. I. B. Goldberg. Black 142. 17c-tf

STORAGE by the month for all kinds of goods. Roland Adams. 8c-tf

WILL PAY CASH for desirable building lots from owner or agent. Must be bargain. State price and description in first letter. Address "O" Box 68, Sierra Madre. c5

WANTED: Three to twenty thousand dollars on Arcadia business property. Will pay 8 per cent int. See Geo. A. Oswald, 6 N. Baldwin Ave., Sierra Madre. c5

WANTED: Everybody to remember the Red Cross Roll Call Nov. 11 to 28. One dollar enrolls you as a member. Our goal is 1,000 members. Headquarters at Chamber of Commerce. We also need volunteer workers to help during campaign. I want every adult member of the community to enroll this year. Let us keep up the good work. Robert [illegible]hell, chairman Sierra Madre 5-8*

Victor Donald and Betty Thayne Prominent with the Smith-King Players at the Raymond Theater, Pasadena

Nine Reasons Given By Theodore Roosevelt For Going To Church

I. In this actual world, a churchless community, a community where men have abandoned and scoffed at or ignored their religious needs, is a community on the rapid down grade.

II. Church work and church attendance mean the cultivation of the habit of feeling some responsibility for others.

III. There are enough holidays for most of us. Sundays differ from other holidays in the fact that there are fifty-two of them every year—Therefore on Sundays go to church.

IV. Yes, I know all the excuses. I know that one can worship the Creator in a grove of trees, or by a running brook, or in a man's own house just as well as in a church. But I also know as a matter of cold fact the average man does not thus worship.

V. He may not hear a good sermon at church. He will hear a sermon by a good man who, with his good wife, is engaged all the week in making hard lives a little easier.

VI. He will listen to and take part in reading some beautiful passages from the Bible. And if he is not familiar with the Bible, he has suffered a loss.

VII. He will take part in singing some good hymns.

VIII. He will meet and nod or speak to good, quiet neighbors. He will come away feeling a little more charitably toward all the world, even toward those excessively foolish young men who regard church-going as a soft performance.

IX. I advocate a man's joining in church work for the sake of showing his faith by his work.

THEODORE ROOSEVELT.

Mrs. W. H. Holabird and her daughter, Mrs. T. J. Burns, gave a delightful tea Wednesday at their home on Sturtevant road in honor of Mrs. Henry Isaacs. Mr. and Mrs. Isaacs have recently returned from a four-months trip in the East that took them to their former home in Greenfield, Mass. Their Sierra Madre home, which was formerly the Carson place, is located on Sturtevant road.

REDUCED FARES FOR HOLIDAYS

Announcement was made yesterday by T. C. Peck, general passenger agent of the Union Pacific System, that reduced round trip fares for the coming holiday season will be made by that line between all of its stations in California, Nevada and Utah.

The Thanksgiving Day tickets are to be sold on Nov. 27, 28 and 29, good for return until Dec. 4. For Christmas and New Year dates of sale will be Dec. 22, 23, 24, 25, 29, 30 and 31, and Jan. 1, all good to return until Jan. 3, 1924.

These reductions will afford many people an opportunity for enjoyable trips and visits during the holiday season. Frank Barbour is local agent for the Union Pacific.

CARD OF THANKS

We wish to take this method of expressing our heartfelt thanks for the many acts of kindness and expressions of sympathy on the occasion of our recent bereavement in the loss of our beloved son and brother, Jack.

Mr. and Mrs. Carl F. Young.
Richard Young.
Mary Young.

WRITERS GIVE McLEAN FILM BIG SENDOFF

The Hollywood Writers' Club on whose membership roll are many of America's foremost authors, dramatists, actors and directors, has pronounced Douglas MacLean's latest starring vehicle, "Going Up," the best picture ever reviewed in the club's picturesque Hollywood home.

"Going Up" was shown to the "Writers" on the regular pre-view night, it being the custom of the club members to assemble one night during each week to review new screen productions. From the first reel to the last the audience was kept in spasms of laughter and the comments at the conclusion of the showing were the most enthusiastic ever brought forth by any picture presented at the club. For several days following the pre-view, Mr. MacLean received a flood of telegrams and letters of appreciation.

Because of the fact that the Writers' Club is composed of one of the most critical circles of authors and artists in America the unanimous praise of the organization is regarded by those in the motion picture profession as the highest compliment that may be accorded any production. Among those present at the pre-view were such celebrities as Mrs. Leslie Carter, William DeMille, Thomas H. Patton, Theda Bara, Charles A. Brabin, Tom McNamara, Clara Barenger, Josephine Quirk, Waldemar Young and others.

"Going Up" features the program at the Colonial Theater, Monrovia, next Thursday, Friday and Saturday.

HARD TIMES TOGS CAUSE MERRIMENT

Hallowe'en festivities at the Parish house of the Epis[illegible]al church Wednesday night took the form of a "hard times party." The variety of costumes produced was fearful and wonderful to behold and caused endless amusement. Prizes were awarded to Mrs. Ralph Stover and to Bill McClelland for the funniest outfits. Dancing and cards, with refreshments of doughnuts and cider were greatly enjoyed.

SAVE SHINGLES WHEN ROOFING

Home owners planning to recover or repair their old shingle roofs are advised by C. S. Lytle, 145 So. Huntington Drive, Pasadena, local Johns-Manville dealer, to save their old shingles in the interest of economy, cleanliness and comfort.

"The old method," he says, "in giving a house a new roof, was to rip off the old shingles, and to lay the new roof on the original furring strips. This meant mussing up lawns and shrubbery, filling the upper floors of the house with dust and dirt, and running a good chance of getting caught in a sudden shower with no roof on the house. In addition, of course, there was the labor item for ripping off the old shingles.

"The latest method is to lay the new roof right over the old one. The new asbestos roof will be cheaper to lay and will offer a better insulation for the house. By supplying the new covering that way, the owner of the house can feel that he is reroofing for the last time, because shingles made of asbestos are mineral through and through. They do not rot, rust or curl and they are fire proof as well."

EASTERN STAR CHAPTER HAS LARGE CLASS

With nine candidates to be initiated, the Eastern Star chapter found it necessary to divide the class into two sections. The first group was initiated at a special meeting last Monday night and the rest will receive the degrees next Monday night at the regular meeting. Those received into the order last Monday were Mrs. George Norris, Mrs. Fred Kehlet, Miss Leila Kellogg, Mrs. Cecil Kellogg and Mrs. Vinton Hoegee. The four first named being sisters and a sister-in-law made an unusual event. Following the chapter session a delightful social hour was enjoyed with Hallowe'en refreshments.

Cut rate prices do not always mean quality. See our feeds and then compare them. Elkin Feed & Fuel, 43 N. Baldwin. c5

AT THE THEATRES

STRAND

PONJOLA
with Anna Q. Nillson—here for two weeks—that's how good it is

FLORENCE

This Week
"THE BROKEN WING"
with Kenneth Harlan, Miriam Cooper and Walter Long.
Next Week:
Elinor Glyn's "SIX DAYS"

PASADENA

VAUDEVILLE
AND FEATURE PICTURES
EVERY SATURDAY AND SUNDAY